



Functional
FOODS

*The New Generation of
Functional Foods*



Global curation of Intelligent Nutrition.

We are a premium curated platform for functional nutrition.

We select leading global brands, organize them with purpose, and make them accessible through premium retail and e-commerce across Latin America.



Transformation in the Way We Eat

The way the world eats has radically changed. Today, consumers seek products that truly perform, that are transparent about their ingredients, and that integrate seamlessly into a conscious, modern lifestyle.

BFY (Better For You) is not a trend — it is a structural shift. It is where indulgence meets intention, where every bite tells a story of health, innovation, and values.

***We no longer eat only for flavor or calories.
We eat with purpose.***



The background of the left half of the image is a repeating pattern of pink, stand-up pouches. Each pouch is labeled 'SNACK bites' and features a clear window showing small, round, blue-tinted snacks. The pouches are arranged in a staggered grid pattern.

Smart nutrition +

The background of the right half of the image is a repeating pattern of green, stand-up pouches. Each pouch is labeled 'COFFEE' and features a clear window showing dark coffee granules. The pouches are arranged in a staggered grid pattern.

+ *Human upgrade*



Smart nutrition

Everyday Metabolic Optimization.

*Foods designed to enhance
key daily functions:*

- Balanced metabolism (Keto / Low Carb)
- Smart protein (High-Protein / Amino Acids)
- Gut health & microbiome support (Fermented foods)
- Sustained energy
- Functional plant-based nutrition



Human upgrade

Advanced Biological Optimization

Products designed to enhance specific high-performance functions:

- Focus & mental clarity
- Stress management
- Cognitive energy
- Longevity support





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