



MAMMA  
SABE

Falafel clásico de Mamma  
Ingredientes:  
2 tazas de garbanzos  
1 puñado de perejil

We believe that **taking care of yourself shouldn't be a privilege or something exceptional.**

That's why we make **real, homemade, artisanal food**, crafted with honest and accessible ingredients, to support families in their everyday lives.

Families where we know that  
**MAMMA, SABE ...**



# OUR PRODUCTS

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MAMMA  
SABE



# VEGGIE BURGERS & FALAFELS

FROZEN LINE



**Real food**, made only with ingredients you recognize.

No preservatives or artificial flavorings.  
**100% natural.**

**Artisanal production.**

Vacuum-sealed packaging with **controlled modified atmosphere.**

**9-month shelf life** in the freezer



# WHAT'S COMING NEXT...

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MAMMA  
SABE



# OUR MARKET OUTLOOK



- Classic chickpea falafels
- Green pea & spinach patties / sun-dried tomato & lentil patties

IN THE MARKET

- Whole wheat pies • Whole wheat empanadas
- Arancini • Hummus • Spreads • Chocolate lava cake
- Chocolate mousse • High-protein ice cream

IN THE LAUNCH PIPELINE

- High-protein yogurt • Cottage cheese
- Legume tortillas • Protein pancakes
- Functional bars

UPCOMING DEVELOPMENTS

# OUR FAMILY...



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# MARKET PRESENCE

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**OUR BRANDS**

**CASA VEGANA**

**MAMMA SABE**

**SUPERMARKET CHAINS**

**SPECIALTY CHANNEL**

**FOOD SERVICE**



# HOW WE PRODUCE

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## OUR OWN PRODUCTION FACILITY

We built a dedicated plant-based production facility located in San Martín, Buenos Aires Province, **focused exclusively on healthy plant-based products**. It features:

- 2.500 m<sup>2</sup>
- 4 freezing chambers
- 4 refrigerated chambers
- 2 blast freezers
- 2 dry storage warehouses
- 1 automated production unit
- 1 R&D laboratory
- Annual production capacity: **1,800,000** units



## RECOGNITION OF OUR WORK



Argentina.gov.ar

Ministerio de Economía / Industria y Desarrollo Productivo / Instituto Nacional de Tecnología Industrial / PyMEs Exportan / Alimentos y Bebidas /

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### VEGAN NATURE S.A., referente en alimentos a base de plantas

Compartir en redes sociales

Las proteínas vegetales están ganando cada vez más relevancia en distintos mercados, como las provenientes de legumbres que experimentan un crecimiento significativo en esta emergente industria y algunas compañías argentinas están a la vanguardia en este sector.

El INTI tiene una amplia trayectoria en la asistencia a empresas dedicadas a elaborar este tipo de productos. **Vegan Nature** es una de ellas. Conocida por su marca comercial **Casa Vegana**, posee más de veinte años de experiencia en la producción de alimentos en este rubro con proyección internacional.

# EXPANSION & OBJECTIVES

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**VEGAN NATURE GROUP IS AN OPPORTUNITY** built on a commitment to collective well-being, where regional economies move toward healthier nutrition and our company transforms those values into unique, innovative products made with premium raw materials.



## LOCAL ROOTS, GLOBAL VISION

From our production plant and offices in San Martín (**Buenos Aires Province**), we drive the manufacturing and development of innovative foods.

In **Madrid**, our commercial offices strengthen our international presence and connection with new markets.



From Argentina to the world...

### EXPORTS

**Europe** —where we have offices in Madrid and where the plant-based market has significantly greater visibility—, **Mexico** and, in a second stage, the **United States**. For cultural, linguistic, and logistical reasons, our growth strategy is primarily focused on these regions.

**We want the world to know us.** To achieve this, we work alongside INTI (National Institute of Industrial Technology) on new developments and continuously invest in machinery to strengthen our production capacity and enter these markets.

### DISTRIBUTION

**We are a leading company in Argentina's plant-based industry**, with a network of more than 2,500 points of sale, including health food stores, specialty retailers, and supermarket chains.

Building on this foundation, we project the development of a distribution business unit for both our own brands and third-party brands, **within a market valued at approximately USD 80 million annually.**

### SPECIALTY STORES

Developing a network of retail stores not only allows for **vertical integration** and **improved business margins**, but also provides invaluable real-time insights into the pulse of the local market.

# TECHNOLOGY

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We operate with state-of-the-art technology and one of Argentina's largest production plants dedicated **exclusively** to the **plant-based industry** (2,500 m<sup>2</sup>).

- ISO Certification Ref. 23662 by IVC
- Kosher Certification by KHA
- Advanced technology machinery fleet

- Cutting-edge R&D laboratory
- Custom (ad hoc) food production capacity



# PANCHO PIÑERO

vegan nature group



## ENTREPRENEUR, MENTOR & BUSINESS COACH

After a profound personal transformation, he dedicated his life to developing projects related to conscious nutrition, sustainability, and environmental respect.

**He supports entrepreneurs and high-performance teams in reaching their full potential.**

He founded and leads **Vegan Nature Group**, is

Managing Director at **Vínculos que Nutren**, co-founder and former President of the **Argentine Plant-Based Foods Association**, and works as an innovation consultant.

Personal mantra: **"We don't see things as they are; we see them as we are."**



## FRIENDS & FAMILY

VEGAN NATURE GROUP IS THE RESULT OF GREAT TEAMWORK AND FAMILY.



**MAMMA  
SABE**

 @mammabe\_ar